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Application No.: 10/014625

Case No.: 56937US002

Amendments to the Claims:

The following Listing of Claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

Claims 1-23. Cancelled

- (Currently amended) The tapemethod of claim 4645 wherein the maleated thermoplastic 24. elastomer is a block copolymer comprising one or more polystyrene blocks, a rubber, or a styrene-cthylene-butene-styrene type block copolymer.
- Cancelled 25.
- (Currently amended) The tapemethod of claim 4645 wherein the resin is a hydrocarbon 26. resin.
- (Currently amended) The tapemethod of claim 4645 wherein the non-halogenated 27. polyoletin compriscs a $C_2 - C_{30}$ α -oletin monomer.
- (Currently amended) The tupemethod of claim 4645 wherein the non-halogenated polyolefin comprises a polyhexene or a polyoctene.
- Cancelled 29.
- (Currently amended) The tapemethod of claim 4645 wherein the first crosslinking agent 30. is an aldehyde, a ketone, a quinone, a thioxanthone, or a vinyl halomethyl-sym-triazine.
- (Currently amended) The tapemethod of claim 4645 wherein the first crosslinking agent 31. is 2,4-bis(trichloromethyl)-6-4'-methoxyphenyl-sym-triazine.

Application No.: 10/014625

Case No.: 56937US002

- 32. (Currently amended) The tapemethod of claim 4645 wherein the primer further comprises an aliphatic, alicyclic, heterocyclic, cycloaliphatic, or aromatic copoxy having at least one oxirane ring.
- 33. (Currently amended) The tapemethod of claim 4645 wherein the primer further comprises an epoxy resin comprising a cyclohexene oxide group, a glycidyl ether monomer, or a bisphenol A-epichlorohydrin.
- 34. (Currently amended) The tapemethod of claim 4645 wherein the primer further comprises a multi-functional acrylate.
- 35. (Currently amended) The tapemethod of claim 4645 wherein the primer further comprises furned amorphous silica.
- 36. (Currently amended) The tapemethod of claim 4645 wherein the primer further comprises a filler.
- 37. (Currently amended) The tapemethod of claim 4645 wherein the pressure sensitive adhesive is a polyolefin based pressure sensitive adhesive.
- 38. (Currently amended) The tapemethod of claim 4645 wherein the pressure sensitive adhesive is a poly- α -olefin comprising one or more monomer units derived from a $C_5 C_{30} \alpha$ -olefin monomer.
- 39. (Currently amended) The tapemethod of claim $46\underline{45}$ wherein the pressure sensitive adhesive is a poly- α -olefin comprising one or more monomer units derived from $C_6 C_{14} \alpha$, ω -dienes, conjugated dienes, trienes, terpenes, or alkenyl-norbornenes.

Application No.: 10/014625

Case No.: 56937US002

- 40. (Currently amended) The tapemethod of claim 4645 wherein the pressure sensitive adhesive has a glass transition temperature in the range of about -70° to about 0° C.
- 41. (Currently amended) The tapemethod of claim 4645 wherein the pressure sensitive adhesive comprises a tackifying resin.
- 42. (Currently amended) The tapemethod of claim 4645 wherein the second crosslinking agent is activated by ultraviolet light or heat.
- 43. (Currently amended) The tapemethod of claim 4645 wherein the second crosslinking agent is an aldehyde, a ketone, a quinone, a thioxanthone, or a vinyl halomethyl-sym-triazine.
- (Currently amended) The tapemethod of claim 4645 wherein the substrate comprises a material selected from the group consisting of polyesters, polyolefins, papers, foils, polyacrylates, polyurethanes, perfluoropolymers, polycarbonates, ethylene vinyl acetates, vinyl, fabrics, foam, polymer coated papers, and retroreflective sheeting.
- 45. (Currently amended) A method of making a tape comprising:
 - (a) providing a substrate;
 - (b) applying a primer to the substrate, the primer comprising:
 - a maleated rubber thermoplastic elastomer,
 - a non-halogenated polyolefin,
 - a resin having a glass transition temperature between about 0°C and about 100°C, and
 - a first crosslinking agent that may be activated by actinic radiation;
- (c) applying a pressure sensitive adhesive atop the primer, wherein the pressure sensitive adhesive is based on natural rubbers, synthetic rubbers, styrene block copolymers, polyvinyl ethers, poly (meth)acrylates (including both acrylates and methacrylates), polyolefins, or silicones, and wherein the pressure sensitive adhesive further comprises a second crosslinking agent that may be activated by actinic radiation;

Application No.: 10/014625

Case No.: 56937US002

- (d) applying actinic radiation or heat to crosslink the primer and the pressure sensitive adhesive.
- 46. Cancelled
- 47. (New) A tape prepared according to the method of claim 45.